

Deerfield PTO General Meeting Minutes
November 12, 2024

- I. Welcome
 - A. President Nicole Beatty called the meeting to order at 7:02 p.m.
 - B. The general meeting minutes for the October meeting were APPROVED with minor amendments as discussed at the meeting.
- II. Officer Reports
 - A. President Nicole Beatty provided an recap of October PTO events.
 - B. Treasurer Amber Epperson provided an update regarding October expenses and revenue.
- III. Principal's Report
 - A. Principal Summer Moeckel provided an update on recent school events, including that Nicole Beatty is the Friends of Ed award winner for Deerfield.
- IV. New Business
 - A. Capital Project
 - 1. Nicole Beatty for Angela Wilson reported the committee has been convened to evaluate submissions for the capital improvement project. After the submission deadline, the committee will submit the proposals to facilities and operations with the district for evaluation and feedback on feasibility.
 - B. LEAP Partners
 - 1. Nicole Beatty provided an update on LEAP partners for Deerfield, which currently includes Kristi Keefer. More partnerships are being developed, including Sonic and Dillons on 6th & Lawrence Avenue.
 - C. Warm Wishes
 - 1. Nicole Beatty reported that PTO is rebranding Snowman Wishlists to Warm Wishes: Gifts of Gratitude because PTO no longer puts up a physical snowman with wishlist items. Nicole is working on other ways to increase involvement, including utilizing a Signup Genius to make signups more private. Gift-giving will take place between December 16-19.
 - D. Deerfield Plays at LGA
 - 1. Nicole Beatty for Ashlee Beck reported that Deerfield Plays at LGA will take place on December 8. 40 slots are available for two blocks of time.
 - E. Spring into Reading Night

1. Nicole Beatty reported that the event will take place on March 26 and will also involve a book exchange and other events. Teachers are also able to select books.

V. Ongoing Business

A. Apparel

1. Brooke Hesler Ramsey reported that all apparel items were in and delivered. PTO spent \$800 on kindergarten shirts, the amount budgeted; spent \$618 for shirts for staff and extras to have on hand, less than the \$700 budgeted; made \$ 767 in profits from shirts, more than the \$700 projected. Because there were leftover funds for staff shirts, PTO also purchased a variety of extra youth shirts and sweatshirts for a discounted bundle price of \$70.

B. High Five

1. Brooke Hesler Ramsey reported that Ms. Hurst and Ms. Bobey tied for the October High Five award, nominated by students in Ms. Humburg's kindergarten class. Ms. Humburg received an honorable mention (because she was a winner last year). Nominations are open for November.

C. Marathon Club

1. Nicole Beatty for Samantha Bishop Simmons reported the district purchased a license for a distance-tracking app, and the district has funds for prizes.

D. Book Fair

1. Trisha Franklin reported the library was a better location for the book fair and seemed to make a difference for traffic and purchasing. Every student received a book when they went through with their classes. Total sales were \$12,466, a 42 percent increase over last year. Took \$1,200 in profit of cash and \$2,900 in Scholastic Dollars. People also donated via Venmo for the purchase of Books for All, and people were able to round up to donate for purchases.

E. Read-a-Thon

1. Nicole Beatty for Ashlee Beck and Heddy Pierce-Armsgrong reported that students read 44,212 minutes total. The total raised was \$3,747.05, which was down from last year.

F. Trunk or Treat

1. Nicole Beatty for Ashlee Beck reported that approximately 250 kids went through the event.

VI. Adjournment.

A. Nicole Beatty adjourned the meeting at 7:58 p.m.

Attendees: Nicole Beatty, Brooke Hesler Ramsey, Amber Epperson, Jenny Humburg, Kelly Langseth, Melissa Pam, Dean and Ben Maples, Braylon & Melissa Pam, Carrie Allton, Ruby Allton, Kim Neises, Adrian Serene, Kayla Ginyard, Iyaaliyah Ginyard, Kate Hobson, Trisha Franklin, Cale Yost, Vicki Star, Anna Lansbury, Summer Moeckel, Sean Bomar, Melissa Stamer, Harper Stamer.